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## **NEW CONCEPTS HOLDINGS LIMITED**

**創業集團(控股)有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2221)**

### **DELAY IN DESPATCH OF CIRCULAR**

### **MAJOR AND CONNECTED TRANSACTION IN RELATION TO THE DISPOSAL OF THE ENTIRE ISSUED SHARE CAPITAL OF NEW TWINS ENTERPRISES LIMITED**

Reference is made to the announcement of New Concepts Holdings Limited (the “Company”) dated 26 July 2017 in relation to the disposal of the entire issued share capital of New Twins Enterprises Limited (the “Announcement”). Unless otherwise specified, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, a circular (the “Circular”) containing, amongst other things, (i) further details of the Disposal and the transactions contemplated thereunder; (ii) the financial information of the Group; and (iii) other information as required under the Listing Rules together with a notice of the EGM and a form of proxy will be despatched to the Shareholders on or before 16 August 2017. As additional time is required to finalise the information to be included in the Circular, the despatch date of the Circular is expected to be postponed to a date no later than 31 August 2017.

By Order of the Board  
**New Concepts Holdings Limited**  
**Cai Jianwen**  
*Executive Director*

Hong Kong, 16 August 2017

*As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun, Ms. Qin Shulan and Mr. Cai Jianwen; the non-executive Directors are Dr. Zhang Lihui and Mr. Chu Kingston Chun Ho; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.*