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NEW CONCEPTS HOLDINGS LIMITED

創業集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

POSTPONEMENT OF THE BOARD MEETINGS

Reference is made to the announcements of New Concepts Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 18 January 2019 and 21 January 2019 in relation to the meetings of the board of directors of the Company (the “**Board**”) convened to be held on Wednesday, 30 January 2019 and Thursday, 31 January 2019 for the purpose of, among other matters, considering and approving the annual results of the Group for the year ended 31 March 2018 (the “**Annual Results**”) and the interim results of the Group for the period ended 30 September 2018 (the “**Interim Results**”) respectively.

As additional time is required to complete the audit of the Annual Results, the meetings of the Board for considering and approving the Annual Results and Interim Results have been postponed to be held on 14 February 2019 for both meetings.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company (the “**Shares**”) on the Stock Exchange has been halted with effect from 9:00 a.m. on 3 July 2018. Trading in the Shares will remain suspended until further notice. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Shares and other securities of the Company.

By Order of the Board
New Concepts Holdings Limited
Cai Jianwen
Executive Director

Hong Kong, 30 January 2019

As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun, Ms. Qin Shulan, Mr. Cai Jianwen and Mr. Lee Tsi Fun Nicholas; the non-executive Director is Dr. Zhang Lihui; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.