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**NEW CONCEPTS HOLDINGS LIMITED**  
**創業集團(控股)有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 2221)**

**DELAY IN PUBLICATION OF THE INTERIM RESULTS OF THE  
GROUP FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2018  
AND CONTINUED SUSPENSION OF TRADING**

This announcement is made by New Concepts Holdings Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited Listing Rules (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the Company’s announcements dated 29 June 2018, 26 July 2018, 24 October 2018 and 7 November 2018 (the “**Announcements**”) in relation to, among other things, the delay in publication of the annual results of the Group for the year ended 31 March 2018 (“**FY2018**”), the trading halt of the shares of the Company (the “**Shares**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”), the publication of unaudited management accounts of the Company for FY2018, and the resumption guidance issued by the Stock Exchange. Unless otherwise stated, capitalised terms used in this announcement shall have the same meaning as those defined in the Announcements.

**DELAY IN PUBLICATION OF THE INTERIM RESULTS OF THE GROUP FOR  
THE SIX MONTHS ENDED 30 SEPTEMBER 2018**

Pursuant to Rules 13.48(1) and 13.49(6) of the Listing Rules, the Company is required to publish its preliminary results in respect of the six months ended 30 September 2018 (the “**2018 Interim Results**”) no later than 30 November 2018 and despatch the interim report for the six months ended 30 September 2018 (the “**2018 Interim Report**”) no later than 31 December 2018.

As stated in the Announcements, the Company should publish all outstanding financial results required by the Listing Rules and address any audit qualifications (if any), and inform the market of all material information for the Company's shareholders and other investors to appraise its position.

As at the date of this announcement, the Company is still in the course of coordinating with its auditors, finalising the audited financial statements of the Group for FY2018. Accordingly, there will be a delay in the publication of the announcement of the 2018 Interim Results and the despatch of the 2018 Interim Report.

The Company will publish further announcement(s) to announce the date of board meeting, the date of publication of the FY2018 annual results and the 2018 Interim Results, and the date of despatch of the FY2018 annual report and the 2018 Interim Report, as and when appropriate.

### **CONTINUED SUSPENSION OF TRADING**

At the request of the Company, trading in the Shares on the Stock Exchange has been halted with effect from 9:00 a.m. on 3 July 2018. Trading in the Shares will remain suspended until further notice. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Shares and other securities of the Company.

By Order of the Board  
**New Concepts Holdings Limited**  
**Cai Jianwen**  
*Executive Director*

Hong Kong, 3 December 2018

*As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun, Ms. Qin Shulan, Mr. Cai Jianwen and Mr. Lee Tsi Fun Nicholas; the non-executive Director is Dr. Zhang Lihui; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.*