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NEW CONCEPTS HOLDINGS LIMITED

創業集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

EXTENSION OF CLOSING DATE IN RELATION TO PROPOSED ISSUE OF CONVERTIBLE BONDS UNDER SPECIFIC MANDATE

Reference is made to the announcement of New Concepts Holdings Limited (the “Company”) dated 31 March 2017 (the “Announcement”) in relation to, among others, the issue of Convertible Bonds. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless otherwise stated.

EXTENSION OF CLOSING DATE OF THE PRINCIPAL TERMS OF INVESTMENT

Pursuant to the Principal Terms of Investment, the Closing Date shall be no later than six (6) months after the date on which the Principal Terms of Investment takes effect. As additional time is required for the fulfillment of the conditions precedent to the Principal Terms of Investment, the parties to the Principal Terms of Investment entered into an extension agreement on 29 September 2017 to extend the Closing Date from 30 September 2017 to 31 March 2018 (or such later date as may be agreed by the parties thereto).

Save as disclosed above, all the other terms and conditions of the Principal Terms of Investment shall remain unchanged and continue in full force and effect.

By Order of the Board
New Concepts Holdings Limited
Cai Jianwen
Executive Director

Hong Kong, 29 September 2017

As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun, Ms. Qin Shulan and Mr. Cai Jianwen; the non-executive Directors are Dr. Zhang Lihui and Mr. Chu Kingston Chun Ho; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.