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NEW CONCEPTS HOLDINGS LIMITED
創業集團(控股)有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2221)

RESUMPTION GUIDANCE
ISSUED BY THE STOCK EXCHANGE

Reference is made to the announcement of New Concepts Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 29 June 2018 in relation to, among other things, the delay in publication of the annual results of the Group for the year ended 31 March 2018 (“**FY2018**”) and the trading halt of the shares of the Company (the “**Shares**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) since 3 July 2018, and the announcement of the Company dated 26 July 2018 in relation to the, among other things, publication of unaudited management accounts of the Company for FY2018.

On 23 October 2018, the Company received a letter from the Stock Exchange (the “**Letter**”), in which the Stock Exchange set out the following resumption guidance for the Company:

- (i) to publish all outstanding financial results of the Company required by the Rules Governing the Listing of Securities on the Stock Exchange (“**Listing Rules**”) and address any audit qualifications (if any); and
- (ii) to inform the market of all material information for the Company’s shareholders and investors to appraise its position.

The Stock Exchange further indicated that it may modify or supplement the above resumption guidance if the Company’s situation changes.

The Stock Exchange also provided further guidance in the Letter that under Rule 6.01A(1) of the Listing Rules, the Stock Exchange may cancel the listing of any securities that have been suspended from trading for a continuous period of 18 months. In the case of the Company, the 18-month period will expire on 31 January 2020 in accordance with Rule 6.01A(2)(b)(i) of the Listing Rules. It was stated in the Letter that if the Company fails to remedy the issues causing its trading suspension and fully comply with the Listing Rules to the Stock Exchange's satisfaction and resume trading in the Shares by 31 January 2020, the Listing Department will recommend the Listing Committee to proceed with the cancellation of the Company's listing. Under Rules 6.01 and 6.10 of the Listing Rules, the Stock Exchange also has the right to impose a shorter specific remedial period, where appropriate.

The Company has been using its best endeavours to co-ordinate with its auditors in finalising the audited financial statements of the Group for FY2018 as soon as possible, and will publish further announcement(s) to announce the date of board meeting (for, among other things, considering and approving the FY2018 annual results), the date of publication of the FY2018 annual results and the date of despatch of the FY2018 annual report, as and when appropriate.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the Shares on the Stock Exchange has been halted with effect from 9:00 a.m. on 3 July 2018. Trading in the Shares will remain suspended until further notice. Shareholders of the Company and potential investors are advised to exercise caution when dealing in the Shares and other securities of the Company.

By Order of the Board
New Concepts Holdings Limited
Cai Jianwen
Executive Director

Hong Kong, 24 October 2018

*As at the date of this announcement, the executive directors of the Company (“**Directors**”) are Mr. Zhu Yongjun, Ms. Qin Shulan, Mr. Cai Jianwen and Mr. Lee Tsi Fun Nicholas; the non-executive Director is Dr. Zhang Lihui; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.*