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NEW CONCEPTS HOLDINGS LIMITED

創業集團(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2221)

DATE OF BOARD MEETING

The board of directors (the “Board”) of New Concepts Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at Room 1818, Nan Fung Commercial Centre, 19 Lam Lok Street, Kowloon Bay, Kowloon, Hong Kong on Friday, 21 November 2014 for the purposes of, among others, considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 September 2014 and the recommendation of the payment of interim dividend, if any.

By Order of the Board
New Concepts Holdings Limited
Kwan Man Hay
Chief Executive and Executive Director

Hong Kong, 6 November 2014

As at the date of this announcement, the executive Directors are Mr. Chu Shu Cheong, Mr. Kwan Man Hay, Mr. So Kin Shing and Ms. Lai Mun Yee; the non-executive Director is Dr. Huen Wai Kei; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.